



Fieldays 16-19 June 2010
Australasia's definitive agri-business exhibition

Come and visit us at
Fieldays

New Zealand National
Agricultural Fieldays is
the largest agribusiness
exhibition in the Southern
Hemisphere

Fieldays is the ultimate
launch platform for
cutting edge agricultural
technology and
innovation

Fieldays is on from the
16th - 19th June at
Mystery Creek, Hamilton.
It is a great event with
oodles to see and do
with over 1000
international exhibitors

We will be in the main
Pavilion on stand (PB18)

www.fieldays.co.nz

**Advanced Steel
Products Ltd**

20-22 Anvil Road
Silverdale
Auckland

Ph: 09 427 4980

Fax: 09 353 1345

sales@aspl.co.nz

www.aspl.co.nz

Hi all

It seems a given, but the value of a good website is often underrated. To develop and maintain an effective website while gaining good rankings on Google through SEO (Search Engine Optimization) is almost a full time job. It can be time consuming, but the payoffs are well worth it.

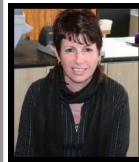
When you think about the functions of a website, what do you expect?

- A platform for communication between you and your market
- A positive reflection of who you are
- Information on what you can offer

For some further information and helpful hints on how to achieve these elements, go to www.aspl.co.nz/News.html



Bye Viv - Welcome Karen!



We are sad to say goodbye to Vivien who has left us to enjoy overseas adventures for the next year. We will miss Viv's friendly persona and constant smile. Best of luck Vivien! We welcome Karen to ASPL. Karen has taken over the position of Receptionist. Previously Karen has been doing accounts for a small local business. Karen loves to sing, is a full time mum and a new grandmother. Her message to you is "Please be patient with me as I learn all of the products and their codes. I am trying my best - Thanks!"

Monthly \$50 Voucher Draw

We are out with the old and in with the new...You can buy more chocolates with a \$50 supermarket voucher!



All fax and internet orders placed during the month now go into the draw to win a \$50.00 supermarket voucher.

Congrats to **Bud Hassard from Hamilton Welding Specialists 2005 Ltd** for winning last month's draw!

Bud, your voucher is on it's way!

New Bulldog Pricelist



We have new and exciting products on their way which we will introduce to you next month; but this month is a little different, as we would like to introduce the new look Bulldog pricelist.

We have been working hard to ensure you have a fresh, bright, up to date and easy to read pricelist. It has a slightly different layout to the old one which allows you to more easily differentiate between Hot Dipped Galvanized, Pre-Galvanized and Aluminium products which are coming soon.

This process will be repeated for our Lynx and MasterKlamp product pricelists in the coming months. Any feedback is welcomed.

If you would like a new Bulldog Pricelist emailed to you or sent to you, email amy@aspl.co.nz or call 09-427 4980 or download the PDF version from www.bulldogfencing.co.nz

Gerard's Blog

Hello all, I'm back blogging by popular demand, haha if only! Seriously though, things have been pretty busy lately hence my absence on the newsletter. Well June already, amazing. The long, warm and sunny days that we enjoyed for nearly 6 months are long gone and have been replaced with rain, rain and more rain. Yep, Winter is definitely here! Never mind, it's time to enjoy the annual 4 day long festival we've all come to love; Fieldays! Yes, 16-19th of this month is going to be a cracker. ASPL have created a new bright and exciting stand at this year's event in the main pavilion, no less! We'd love to see you all there, so don't be shy and come and say 'goodbye'. We can be visited at stand PB18.

Till next month

Cheers Gerard